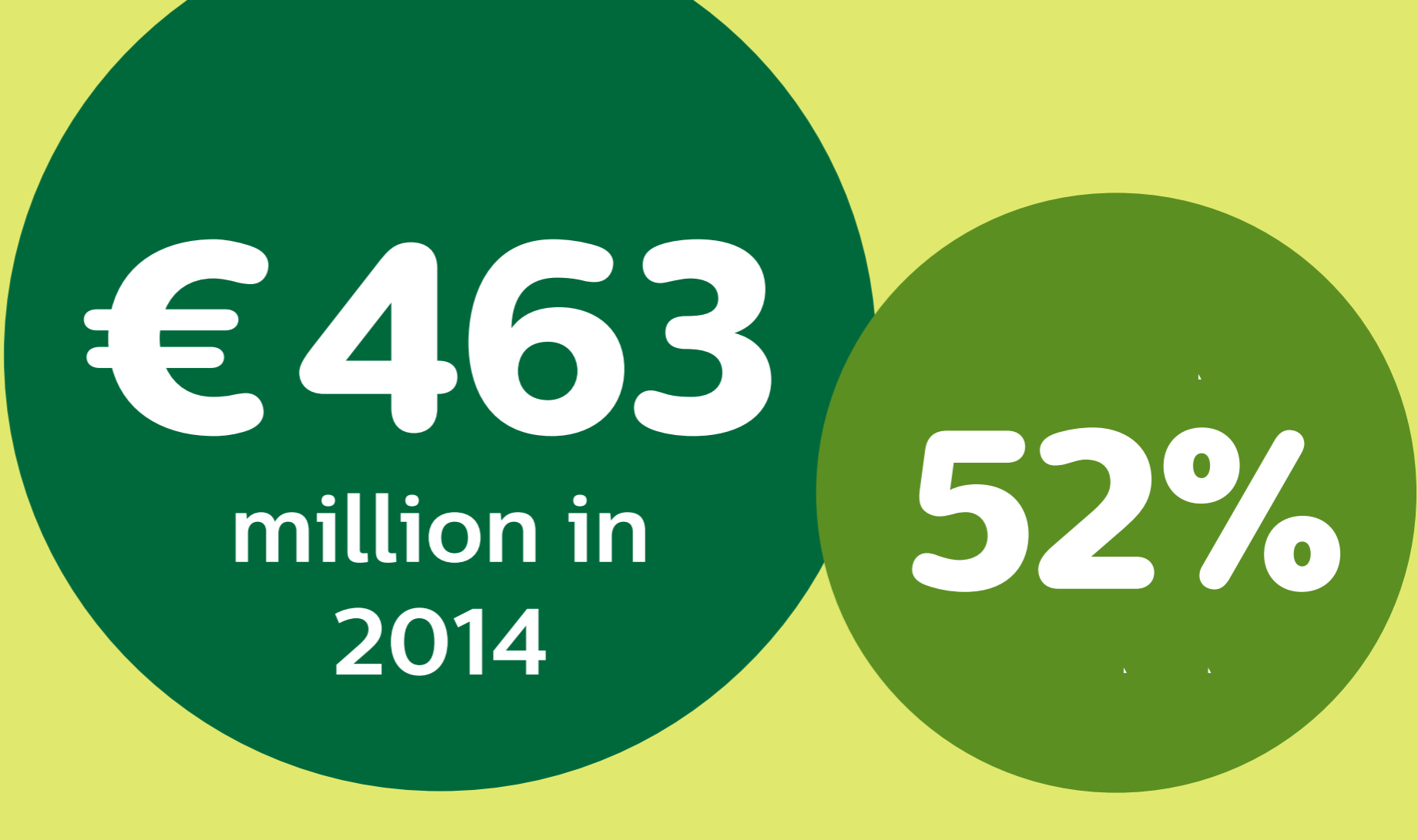


Making the world *healthier and more sustainable* through innovation

At Philips, our goal is to improve the lives of 3 billion people a year by 2025. We take a two-dimensional approach to improving lives: social and ecological. **In 2014, Philips improved the lives of over 1.9 billion people.**

Going green

a healthier ecosystem

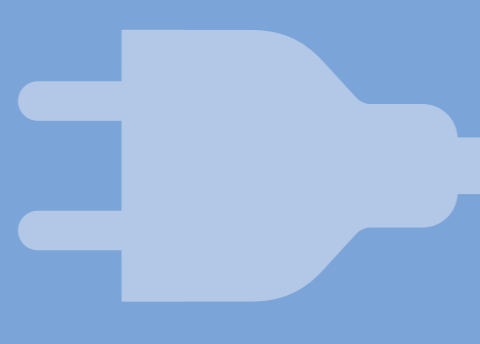


Innovating for energy efficiency

Madrid, 225,000 street lights



Curbing the carbon footprint



55%

Transition to circular economy

